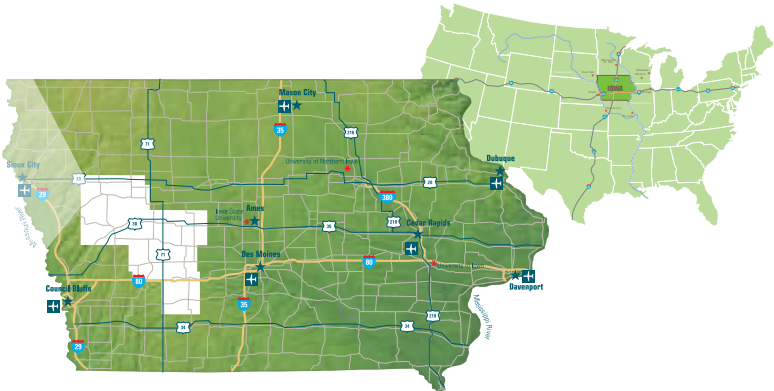
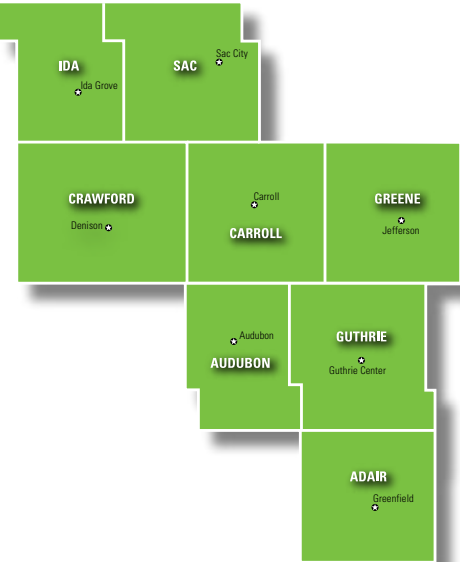


Ideally centered for
business and life.



Western Iowa
advantage
a good thing growing





Promoting Western Iowa Advantage

Western Iowa Advantage is a collaborative effort of economic development officials in Adair, Audubon, Carroll, Crawford, Greene, Guthrie, Ida and Sac counties. The objectives of this organization are to embrace, leverage and promote the strengths of the region, which are quality of life, manufacturing, biosciences and renewable energy. True to its name, the region represented by Western Iowa Advantage offers attractive benefits to both businesses and residents. The laborshed feeding the industries in the region is drawn from numerous counties in the area, creating efficiencies by pooling talent and resources in a collaborative economic development effort. Western Iowa Advantage is committed to facilitating growth in the region’s business economy while promoting ongoing improvements in quality-of-life-oriented amenities and area tourism.





All Arrows Point to Western Iowa Advantage

The mission of Western Iowa Advantage is reflected in the logo design that brands its organization. Four arrows point toward the center of the mark and are symbolic of the region's economic and lifestyle advantages. Three of the four arrows symbolize the region's inherent advantages for industries engaged in manufacturing, the biosciences and renewable energies. The fourth arrow represents the outstanding quality of life that residents of Western Iowa communities enjoy.



QUALITY OF LIFE

MANUFACTURING

BIOSCIENCES

RENEWABLE ENERGY

OUR STRENGTHS ARE MANY

The Western Iowa Advantage region is ideally positioned to facilitate the growth of its economy and the lifestyle of its residents. The area is situated amid fertile farm ground, which helps supply key industries engaged in diverse enterprises ranging from the production of renewable energy to food processing. The region is crisscrossed with a network of interstates, highways and railways providing efficient distribution. The labor force in the region's communities is exemplified by a "can do" work ethic that derives naturally from a place with agrarian roots. Quality of life is prized here. People enjoy a balanced life that results when the cost of living is comparatively affordable, schools are good, neighborhoods are clean and safe, and outdoor recreation is abundantly accessible.





LIFE IS GOOD HERE

The good life is yours to enjoy in the Western Iowa Advantage region. Homes are affordable. Children attend schools where academic achievement thrives and participation in sports and activities is much more accessible than in larger schools. Neighborhoods exude a feeling of community uncommon in larger metros. Work commutes are short and void of big-city traffic snarls. Weekend activities are more easily accessed. The allure of the outdoors is hard to resist here, and area residents take advantage of it. Four seasons of fun accommodate hunting, fishing, hiking, biking, golf, water recreation, snowmobiling, snow skiing and more. Larger metro amenities are also nearby — Des Moines and Omaha are a short drive to the east and west, respectively.





WHY BUSINESS WORKS HERE

Business is flourishing here thanks to a strong regional economy. Industry-leading companies are either headquartered here or have operations in the area — and more are on the way. Businesses located here benefit from the region's numerous pro-business state and local tax and training incentives. Conveniently located at a central nexus near multiple border-to-border interstates, the Western Iowa Advantage region also provides strategic distribution and supply-chain advantages. Companies benefit from an educated and highly motivated workforce that is one of the most productive anywhere — a result of the life/work balance and recreational amenities Western Iowans embrace.





FIND OUT MORE ABOUT WESTERN IOWA ADVANTAGE

Please utilize our services as you consider all that Western Iowa has to offer your business and/or lifestyle. We look forward to confidentially assisting you in gathering community information, housing availability, location searches, permits, financial/tax incentive programs, utilities, workforce demographics, job-training programs and other requests. The more you know, the more you'll agree that Western Iowa Advantage is a good thing growing.

For more information, please contact:

Region XII Council of Governments
712-792-9914





www.westerniowaadvantage.com

IOWA
life | changing®