

Navigating the Waves of Housing Success



October 9, 2024
Twin Lakes Christian Center
(Twin Lakes Bible Camp)
7718 Twin Lakes Road, Manson, Iowa 50563



A Western Iowa Advantage hosted summit targeting elected officials, developers, lenders, and housing industry champions to promote and discussion housing, incentives, and creating a foundation for community success.

[Click HERE to Register!](#)

- 10:00 AM - 10:15 AM:** Welcome and Introductions and Background
Theresa Hildreth, Calhoun County Economic Development Corp.
Sara Slater, Audubon County Economic Development
- 10:15 AM – 11:00 AM:** Session 1: Setting the Stage
Abigail Gaffey, Community Development Specialist, Iowa State University Extension and Outreach
- 11:15 AM – Noon:** Session 2: Brokering the Deal
Matt Daniels, Director of Operations, Origin Homes
Rita Frahm, Location Manager/Lender Iowa State Bank
Dave Miller, Development Director, City of Rock Valley
- 12:00 PM – 1:30 PM:** Lunch and Keynote Speaker
Debi Durham, Director, Iowa Economic Development Authority & Iowa Finance Authority
- 1:45 PM – 2:30 PM:** Session 3: Success Stories from Our Neighbors/Ask the Expert
Dawn Meyer, City Administrator, City of Manning
Chris Deal, Developer, Jefferson
Adam Schweers, Partner, Western Iowa Living
Sara Slater, Executive Director, Audubon County Economic Development
- 2:45 PM – 3:30 PM:** Session 4: Placemaking – Setting Sail to Success
Lorin Ditzler, Associate Director, Keep Iowa Beautiful
Amy Ziegler, Tourism Manager, Travel Iowa
- 3:30 PM:** Adjourn