

# SAC COUNTY, IOWA

## LABORSHED ANALYSIS

A STUDY IN WORKFORCE  
CHARACTERISTICS

**2016**



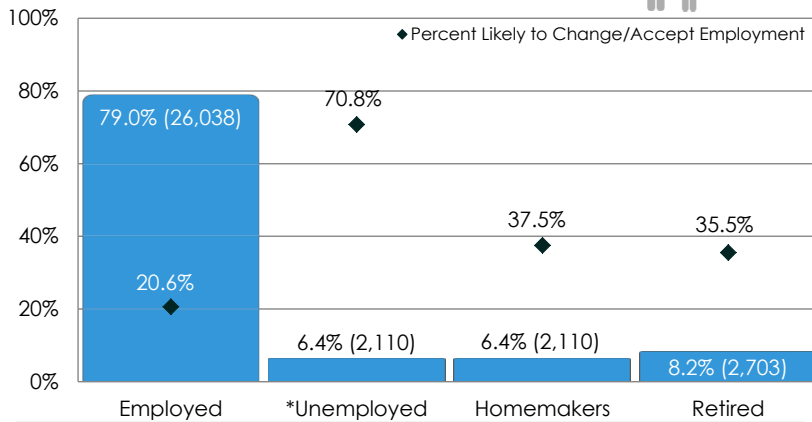
**Sac** Economic  
& Tourism  
DEVELOPMENT



# SAC COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Sac County Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Estimated Population 18-64: 32,961 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Sac City (7,853):**

- 6,640 Employed
- 402 Unemployed
- 425 Homemakers
- 386 Retired

## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.5%	100
Mismatch of Skills	3.2%	212
Low Income	0.2%	13
†Total Underemployment	4.2%	279

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Healthcare & Social Services	21.1%	5,494	75.3%	31.8%	6.7%
Manufacturing	13.2%	3,437	79.2%	25.0%	7.5%
Education	12.6%	3,281	78.4%	10.3%	2.0%
Wholesale & Retail Trade	11.9%	3,099	73.1%	29.7%	11.5%
Agriculture, Forestry & Mining	9.1%	2,369	93.5%	0.0%	3.2%
Public Administration & Government	7.2%	1,875	79.3%	23.8%	0.0%
Finance, Insurance & Real Estate	6.9%	1,797	84.6%	13.6%	3.8%
Personal Services	6.0%	1,562	76.0%	10.5%	8.0%
Transportation, Communication & Utilities	4.7%	1,224	83.3%	7.7%	11.1%
Construction	3.5%	911	84.6%	27.3%	7.7%
Professional Services	3.5%	911	84.6%	36.4%	7.7%
Entertainment & Recreation	0.3%	78	**	**	**

\*\* Insufficient survey data/refused

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$14.00/hr & \$50,000/yr
- 17.7% are actively seeking new employment
- 23.4% are working multiple jobs
- Currently working an average of 44 hrs/week
- 39.3% currently working within the professional, paraprofessional & technical occupational category followed by 24.6% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

[www.indeed.com](http://www.indeed.com)  
[www.monster.com](http://www.monster.com)

Internet,  
56.5%

*The Sac Sun*  
*Daily Times Herald - Carroll*  
*The Storm Lake Times*

Newspapers,  
45.2%

IowaWORKS  
Centers,  
21.0%

Networking,  
16.1%



The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

Survey respondents from the Sac County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare & social services industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Sac City from their home ZIP for an employment opportunity.

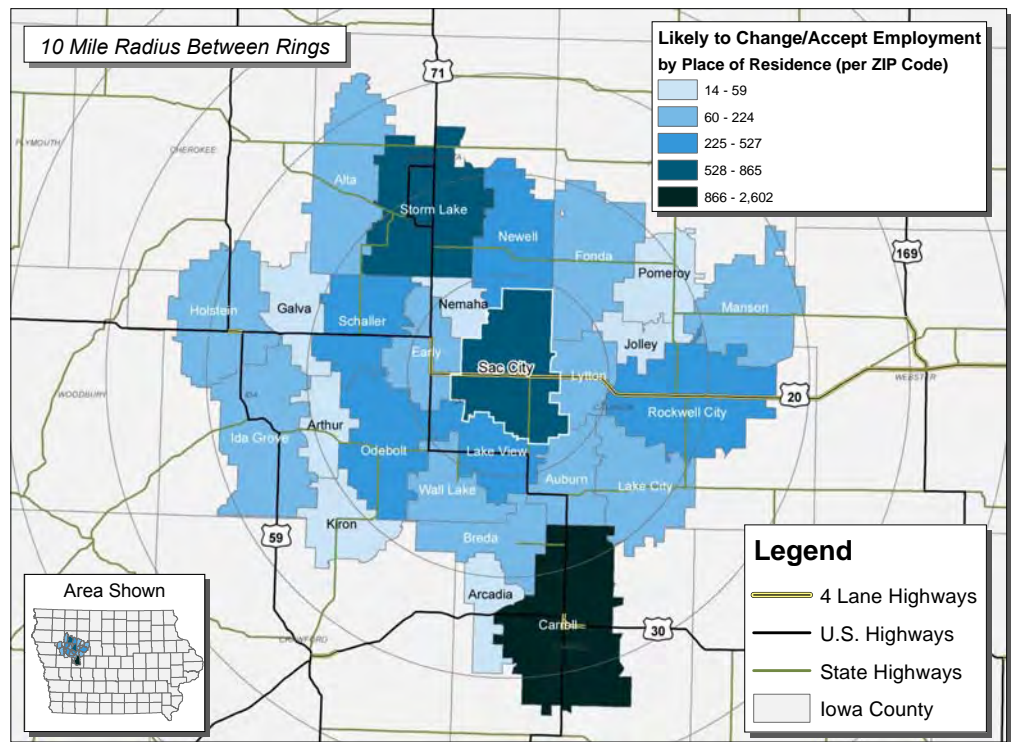
Those who are likely to change/accept employment in the Sac County Laborshed area are willing to commute an average of 22 miles one-way for employment opportunities.

The out commute for Sac City is estimated at 32.8 percent—approximately 416 people living in Sac City work in other communities.

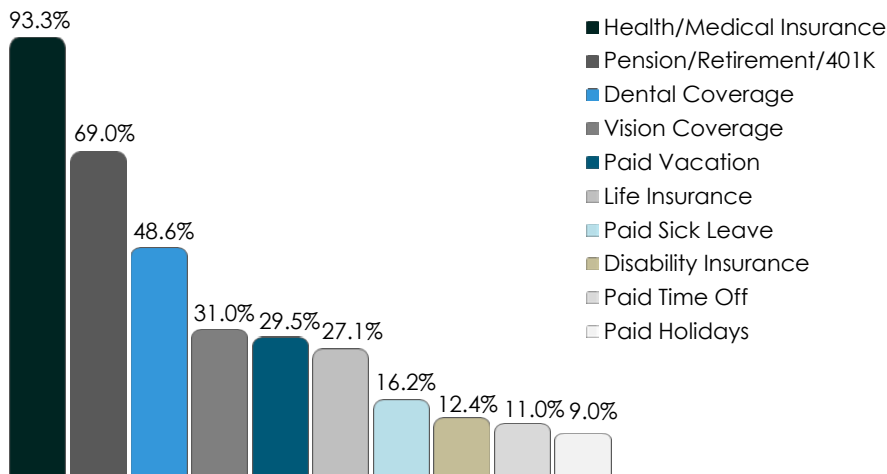
Most of those who are out commuting are working in Carroll, Lake View, Storm Lake or Rockwell City.

Nearly one-fourth (23.8%) of out commuters are likely to change employment (approximately 99 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN SAC CITY



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (73.6%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 14.4 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
<b>All Employed</b>	<b>75.8%</b>	<b>18.6%</b>	<b>29.6%</b>	<b>\$54,500</b>	<b>\$15.00</b>
Agriculture, Forestry & Mining	64.5%	12.9%	25.8%	**	\$12.00
Construction	46.2%	7.7%	15.4%	\$52,500	\$25.00
Education	90.0%	4.0%	68.0%	\$50,000	\$12.01
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	80.8%	7.7%	46.1%	\$55,000	\$13.00
Healthcare & Social Services	83.0%	27.3%	22.8%	\$65,000	\$13.79
Manufacturing	65.4%	17.3%	15.3%	\$57,500	\$17.04
Personal Services	72.0%	24.0%	12.0%	\$39,500	\$11.15
Professional Services	53.8%	7.7%	30.8%	**	\$10.50
Public Administration & Government	93.1%	24.1%	37.9%	\$63,000	\$18.85
Transportation, Communication & Utilities	61.1%	11.1%	27.8%	\$72,500	\$27.50
Wholesale & Retail Trade	61.5%	21.2%	9.6%	\$50,000	\$13.00

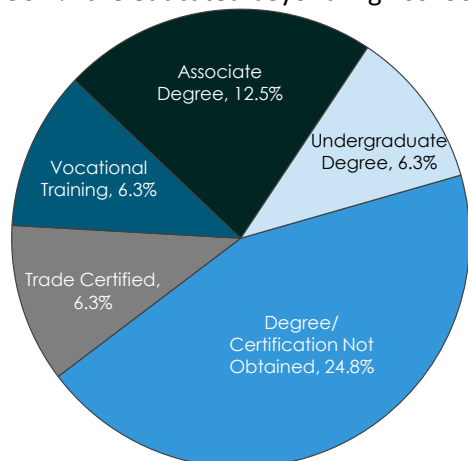
The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused



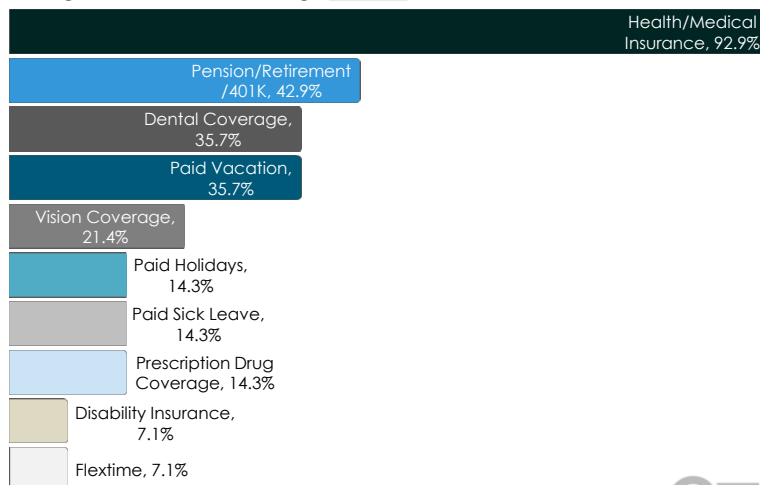
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 64.7% are actively seeking employment
- An estimated 402 unemployed individuals are likely to accept employment in Sac City.
- Average age is 38 years old
- 52.9% are female; 47.1% are male
- **Education:**
  - 56.2% are educated beyond high school

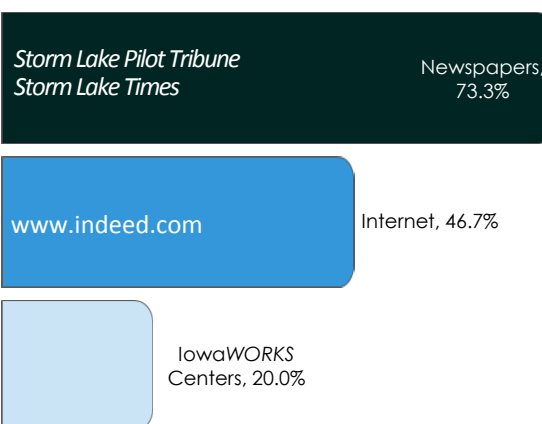


- **Wages:**
  - \$12.88/hr - to attract 66% of applicants
  - \$13.00/hr - to attract 75% of applicants
  - \$12.00/hr - lowest median wage willing to accept
- Willing to commute an average of 21 miles one way for the right opportunity
- 82.4% expressed interest in seasonal and 68.8% in temporary employment opportunities
- 47.1% expressed interest in working varied shifts

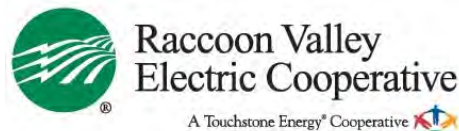
## DESIRED BENEFITS



## TOP UNEMPLOYED JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



## FOR MORE INFORMATION REGARDING THE SAC COUNTY LABORSHED ANALYSIS, CONTACT:

**Brandy Ripley, Executive Director**  
**Sac Economic & Tourism Development**  
 PO Box 327  
 108 Boyer Street  
 Wall Lake, Iowa 51466  
 Office: 712.664.2940  
 Cell: 712.661.9713  
 E-mail: [briley@sacountyiowa.com](mailto:briley@sacountyiowa.com)  
[www.sacountyiowa.com](http://www.sacountyiowa.com)



Data compiled and analyzed by:  
 Iowa Workforce Development  
 Labor Market Information Division  
 1000 E. Grand Avenue, Des Moines, Iowa 50319  
 Phone: (515) 281-7505 | Email: [laborshed.studies@iwd.iowa.gov](mailto:laborshed.studies@iwd.iowa.gov)  
[www.iowalmi.gov](http://www.iowalmi.gov)