

# **AKE OUR ADVANTAGE YOUR ADVANTAGE**

# POPULATION & LABOR FORCE

Population of Seven

County Region: 77,860 Labor Force: 42,429

Labor Force within

50 miles: 999,479



## VALUE ADDED FOOD PROCESSING

Iowa has long been known for having some of the most productive agricultural land in the world. With easy access to major markets all over the country, it's easy to understand why some of the leading food producers and manufacturers have operations in Western Iowa. Our region is IOWA IS A more than ag-friendly, it's at the heart of who we are and what we do.

RIGHT-TO-WORK STATE

#### **EMPLOYERS**

The Western Iowa region has a very high concentration of the following industries:

- Animal (except Poultry) Slaughtering
- Soybean and Other Oilseed Processing
- Other Animal Food Manufacturing
- Rendering and Meat Byproduct Processing
- Meat Processed from Carcasses
- Fruit and Vegetable Canning
- Fats and Oils Refining and Blending

### Strong Existing Statewide Agriculture **Production and Access to Raw Materials**







#1 Feed Crops





#4 Cattle

Source: USDA 2018 Report

#1 Hogs

Employers	Industry	Employees in WIAD Region
Smithfield Farmland Corp.	Pork	1,600+
Quality Food Processors	Pork	200-299
Essentia, Inc.	Animal Protein Products	100-199
Iowa Corn Processors	Dry Corn Milling	50-99
Snappy Popcorn Co.	Microwavable Popcorn	50-99
APC, Inc.	Animal Protein Products	1-49
Arcadia Meats	Meat Processing	1-49
Boyer Valley Co.	Animal Protein Products	1-49
ConAgra Foods, Inc.	Popcorn Processing	1-49
Cookies, Inc.	BBQ Sauces	1-49
Granny B Cookie Company	Specialty Cookies Mixes	1-49
Molly&U	Specialty Breads, Diips, and Mixes	1-49
Noble Popcorn Farms	Specialty Popcorn	1-49
Templeton Rye	Distillery	1-49
Tiefenthaler Quality Meats	Meat Processing	1-49

#### **OUR EDUCATION ADVANTAGE**

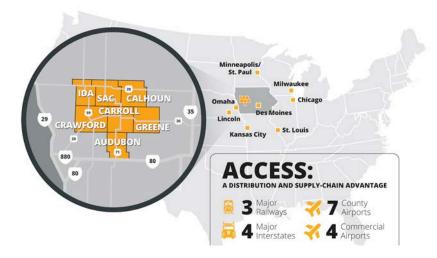
Our well-trained workforce is the product of an excellent educational system. Three area community colleges, Des Moines Area Community College, Western Iowa Tech Community College, and Iowa Central Community College, offer associates degrees, certificates and many other ag-specific training programs to prepare students for the work of today and tomorrow. Several school districts throughout the region also have Career Academies that offer training in advanced technology for agriculture, manufacturing and business.

- WITCC offers relevant programs in Agribusiness Technology, Agriculture, Agriculture Management, and others.
- DMACC also offers Agribusiness, Horticulture and other relevant programs.

In addition, Buena Vista University and the University of Northern Iowa provide advanced degrees. Nearby, Iowa State University and the University of Iowa both have world-renowned undergraduate and graduate agricultural and food science degree programs

#### **UTILITIES**

Western Iowa's utilities are reliable, inexpensive and easily accessible. The region has a mix of investor-owned utilities, rural electric cooperatives and municipal providers to meet the needs of your ag-related business.



# **OUR ACCESS ADVANTAGE**

Western Iowa is at the center of it all. Located at the crossroads of I-80 and I-35, we're served by four interstate highways with excellent air and rail infrastructure. It's easy for companies in Western Iowa to get goods to market from coast to coast, giving them a distribution and supply-chain advantage.



## THE TAX ADVANTAGES

- No Sales and Use Tax on Machinery & Equipment Purchases
- No property tax on new industrial machinery and business equipment
- No personal property tax, including corporate inventories of goods-in-process, raw materials, and salable goods.
- Iowa Corporate Income Tax
  - 50% deductibility of federal taxes from Iowa corporate income
  - Single-factor, non-unitary based only on the percentage of total sales income within the state
  - Iowa corporate income tax may be reduced or eliminated by the New Jobs Tax Credit
- Research and Development Tax Credit for increasing research activities: up to 6.5% of company's allotted share of qualifying research expenditures in Iowa.

# **Contact Western Iowa Advantage today:**

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