

## WHERE A PRODUCTIVE WORKFORCE FINDS OUTSTANDING CAREER OPPORTUNITIES.

The Western Iowa worker makes the difference.

Western Iowa's productive workforce gives area employers a strong competitive advantage, which is a major reason for the region's array of established industries. Here, you'll find good, vibrant businesses that require skilled workers to stay competitive and prosper. Industries from manufacturing and biosciences to renewable resources and food processing are thriving in Western Iowa's economy.

### Labor Market Information

To assist business decision makers and job seekers alike, Iowa Workforce Development (IWD) offers Labor Market Information (LMI), a valuable online employment resource. LMI provides a wealth of information to help job seekers and employers make informed career and workforce decisions. Through LMI, you can access:

- Employment, payroll and hours/earnings
- Labor force and unemployment data
- Industry cluster analysis
- Employer benefit surveys
- Occupational projections
- Job outlooks
- Wage surveys

### Iowa workforce centers

Wherever you are located in the Western Iowa Advantage area, there's an Iowa Workforce Development Center nearby to help you take control of your employment needs. Each IWD office is equipped with a Resource Center offering a wealth of job-search tools, including:

- Self-guided online employment searches
- Resumé and cover letter assistance
- Referral and applications for local employees
- Job development and placement assistance
- Interviewing skills workshop
- Unemployment insurance claims assistance
- Business directory of local employers

For more information, including the location of your nearest workforce center, hours of operation and services offered, go to [www.iowaworkforce.org/centers/](http://www.iowaworkforce.org/centers/).

### Job training and ongoing education

Job seekers may access area community colleges to augment their training and acquire vocational skills that can enhance their employment outlook. These schools are located in Carroll, Denison and nearby Fort Dodge and offer everything from accounting and computer programming to architectural millwork and welding.

## ↪ WORLD LEADER IN REFRIGERATION FINDS WARM RECEPTION.

Evapco is the worldwide leader in the manufacture of evaporative cooling and industrial refrigeration products for markets around the globe. Headquartered in Taneytown, Maryland, Evapco takes advantage of Western Iowa's highly skilled and productive workforce to manufacture the highest-quality cooling towers, industrial blowers and fans, heat transfer equipment, and evaporative condensers. The Lake View, Iowa, facility has been in operation since 2000.



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### Workforce productivity

Numerous companies with operations in the Western Iowa Advantage region report that their operations here are much more productive than those found in other areas of the nation — a fact attributed to the unsurpassed work ethic of the Western Iowa worker. The advantage is clear: The skilled, productive workforce your company needs to succeed can be found in the Western Iowa Advantage region. The area's labor force numbers more than 50,000 potential workers among area residents. Of course, the total potential labor force, adjusted to account for workers commuting from nearby counties, is much greater.



### Workforce facts\*

- 55% of workers have some education/training beyond high school.
- 20.4% have obtained an undergraduate degree.
- 6.4% have obtained a postgraduate/professional degree.
- 96.28% of area residents are high school graduates.



### Willingness to change/accept employment

- 31% of those who are employed are willing to switch jobs for the right opportunity.
- 72.3% of those who are unemployed are looking for employment.
- 43.1% of homemakers are willing to enter/reenter the workforce.



\* All data is from Iowa Workforce Development.