

FAVORABLE BUSINESS CLIMATE SUPPORTS VIBRANT INDUSTRIES.

Numerous businesses contribute to the region's strong economy.

It's not surprising that an area so rich in agriculture would support a number of companies engaged in the food processing and distribution industries. But it may surprise you to know that industry leaders in home appliance warranties and insurance agency marketing programs can be found in this area of Western Iowa as well.

Food processing

Food processing companies in the region produce, process, package and distribute all forms of consumer foods, including pork, beef, eggs, sausage, popcorn, barbecue sauce and more. Such leading brands as Tyson Foods and Farmland Foods maintain operations in the Western Iowa Advantage region.

Food distribution

Food distribution operations in the region include wholesale distributors serving the convenience and food service industries, large freezer warehouse facilities, and large-scale meat packing operations.

Financial/information solutions

Financial and information solutions companies in the Western Iowa Advantage region can be found operating in such industries as insurance marketing, home warranties, computer software, transportation solutions for high-tech equipment and more.

the Carroll operation has been instrumental in the company's continued growth. "What stands out about the region is the labor force — it's highly skilled and customer-friendly and knows what customers mean to the company. The Carroll location leads the four centers (other locations are Memphis, Tennessee; Santa Rosa, California; and La Grange, Georgia) with lowest turnover, and there is an abundance of labor."

Service

A number of service companies have operations in the Western Iowa Advantage region. These companies provide everything from marketing solutions for transmission parts and ag equipment parts to pork production management services and call centers. The loyal and productive workforce in this region carries your company's service promise to your customers.

Other industries

Other companies located in the Western Iowa Advantage region are industry leaders in sports equipment, healthcare, building products, telemarketing, distribution, and seed research and sales. For a complete listing of the successful companies that are taking advantage of the region's numerous business advantages, go to www.westerniowaadvantage.com.

➤ HOME WARRANTY COMPANY HAS ITS LABOR NEEDS COVERED.

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American Home Shield is the nation's oldest and largest home warranty company and has maintained one of its four regional centers in Carroll, Iowa, for more than 18 years.

Dave Quandt, vice president of service, says performance at

