

WESTERN IOWA IS ACCESSIBLE TO POINTS ALL OVER THE NATION AND WORLD.

Location, location, location: Another Western Iowa advantage.

Whether it's business or vacation travel, or the need to receive and ship goods and services for commerce, Western Iowa is ideally situated. What's more, to take advantage of the region's location, residents and businesses here enjoy ready access to all modes of transportation.

Roads to success

Transporting goods and services within, to and from the area is facilitated by a multitude of modern state highways that provide an efficient conduit to interstates 29, 35 and 80. I-80 runs along the border that separates Adair and Guthrie counties, connecting the region to the western- and eastern-most areas of the United States.

Rail service makes the economy go

All counties in the Western Iowa Advantage region benefit from rail service. The Union Pacific line provides a main artery between Omaha and Chicago, affording vital distribution for commodities moving to and from the area.

Railways serving the region include:

- Burlington Northern Sante Fe
- Chicago, Central & Pacific
- Iowa Interstate Railroad
- Union Pacific

Airports provide a lift

The air service that is so vital to the success of a business is readily available in the region. Emergency services and prompt replacement of equipment and parts are all available via area airports. All counties have modern airport facilities, and much of the area is less than an hour from airports that provide jet service. Airports in the region include:

- Arthur N. Neu Airport (Carroll)
- Audubon County Airport
- Denison Municipal Airport
- Greenfield Municipal Airport

- Guthrie County Regional Airport
- Ida Grove Municipal Airport
- Jefferson Municipal Airport
- Sac City Municipal Airport

➤ TRANSPORTATION ADVANTAGES ARE A KEY INGREDIENT TO SAUCE MAKER'S SUCCESS.

"The advantage we have is that we are close to I-90, just north of I-80, east of I-29 and west of I-35; so northwest Iowa is an ideal location."

Duane "Speed" Herrig is proof that big-business success is attainable even in a town as small as Wall Lake, population 841. For nearly 30 years, Herrig has been making and marketing Cookies brand barbecue sauces, and today his operation has grown from its humble origins to a modern 105,000-square-foot manufacturing facility. Along with the region's loyal and productive workforce, Herrig credits the area's location for his company's success. "The advantage we have is that we are close to I-90, just north of I-80, east of I-29 and west of I-35; so northwest Iowa is an ideal location. Between these major interstate highways, we can link to wherever we need to go."

Advantages in connectivity

From the the region's schools to its homes and places of business, the counties of the Western Iowa Advantage are connected to the world through the latest in fiber optics and wireless technologies. All counties have high-speed access to help support remote workers and telecommuting. Classrooms utilize Internet connectivity to facilitate the academic needs of educators and students. Throughout the region, local providers are committed to offering the best services and technology.

